

BOARD OF TRUSTEES

Mary Tyler Doub, Chair
Owings Mills, Maryland
Kitsy Kuykendall, Vice-Chair
Warrenton, Virginia
Terry Woodward, Treasurer
Owensboro, Kentucky
Marian Leighton Levy, Secretary
Burlington, Massachusetts
Fletcher Bright, Executive Member
Chattanooga, Tennessee
Ross Leazenby, Executive Member
Owensboro, Kentucky
Rodney Berry, Executive Member
Owensboro, Kentucky
Bob Anderson, Trustee
Owensboro, Kentucky
Steve Cabell, Trustee
Owensboro, Kentucky
Nancy Cardwell, Trustee
Nashville, Tennessee
George McCeney, Trustee
Baltimore, Maryland
John Medley, Trustee
Owensboro, Kentucky
Carl Pagter, Trustee
Walnut Creek, California
Barry Poss, Trustee
Durham, North Carolina
Ronnie Reno, Trustee
Hendersonville, Tennessee
Terry Tyler, Trustee
Owensboro, Kentucky
Joe Wilson, Trustee
Takoma Park, Maryland

STAFF

Gabrielle Gray
Executive Director
Rob Calhoun, Technical Director
Brenda Smith, Office Manager
Barbara Bennett, Gift Shop Manager
Michael Ricks, Archives

PROGRAMS

Joe Gray, Director
Video Oral History Project
Randy Lanham, Education Director
Fiddle & Mandolin Instructor
David Morris, Banjo Instructor
Mark Shelton, Guitar Instructor
Joe Bob Pierce, Guitar Instructor
Fred Bartenstein,
Bill Monroe Centennial
George McKnight
Banks of the Ohio Host



2009 MONROE–STYLE MANDOLIN CAMP

SPONSORSHIP OPPORTUNITIES

SUPPORT YOUR BLUEGRASS MUSEUM...

The fourth season of Monroe-Style Mandolin Camp takes place Sept. 11-12-13, 2009 at the **International Bluegrass Music Museum** in Owensboro, Kentucky. The camp's success since 2006 has been extraordinary and we are pleased to offer it again.

In 2008 there were 18 states and 4 countries represented with 49 campers attending. All were in possession of high-end mandolins, brand loyalty to their instruments and accessories, deep knowledge of mandolin music, and disposable income for music-related purchasing. Also of great importance, **all our campers actively participate in on-line discussion groups, and like all bluegrass fans, they proudly purchase and display the products of companies that support bluegrass music and this museum.**

Please consider supporting the museum by sponsoring the 2009 Monroe-Style Mandolin Camp. Sponsor levels are scaled to fit your advertising and branding needs. *See page 2 for levels & benefits.*

To arrange your sponsorship, contact me at (270) 926-7891 or gabrielle@bluegrassmuseum.org.

We hope to hear from you soon.

Best wishes,

Gabrielle Gray
Executive Director

*IBMM is a 501(c)(3) non-profit organization.
Sponsorships and contributions are fully tax deductible.*

Brand Loyalty, Top of Mind Awareness and a Place in History:

Monroe-Style Mandolin Camp

www.bluegrassmuseum.org

Level 1 - \$1,000 OR MORE

- Company logo/links featured on all pre and post-camp email news releases and mass email blasts
- Sponsorship, *and* encouragement for campers to in turn support camp sponsors, announced at the opening event of the camp.
- Sponsorship announced from the stage at the All-Star Faculty Concert.
- Booth at camp and public All-Star Faculty Concert
- Company signage (provided by you) displayed at the public All-Star Faculty Concert
- **Large** size company logo on camp t-shirts, posters, programs and pocket-schedules
- Company listed as Monroe–Style Mandolin Camp sponsor in the museum’s newsletter
- Your promotional materials (stickers, brochures, samples, etc.) distributed in camper’s welcome packs and placed on the “Free” table at the public Monroe-Style Faculty Concert
- **Large** size logo with link on camp website
- **NEW for 2009!** 4 complimentary 3-day passes to ROMP, the River of Music Party and Pioneers of Bluegrass Gathering taking place June 24-27, 2009 here at the museum in Owensboro, KY (\$280 value).

Level 2 - \$750

- Company logo/links featured on all pre and post-camp email news releases and mass email blasts.
- Sponsorship, *and* encouragement for campers to in turn support camp sponsors, announced at the opening event of the camp.
- Sponsorship announced from the stage at the All-Star Faculty Concert
- **Medium** size company logo on camp t-shirts, posters, programs and pocket-schedules

(Level #2 continued on next page...)

- Company listed as Monroe–Style Mandolin Camp sponsor in the museum’s newsletter
- Your promotional materials (stickers, brochures, samples, etc.) placed out on the “Free” table at the public All-Star Faculty Concert
- **Medium** size logo with link on camp website

- **NEW for 2009!** 2 complimentary 3-day passes to ROMP, the River of Music Party and Pioneers of Bluegrass Gathering taking place June 24-27, 2009 here at the museum in Owensboro, KY (\$140 value).

Level 3 – \$500

- Company logo/links featured on all pre and post-camp email news releases and mass email blasts.
- Sponsorship, *and* encouragement for campers to in turn support camp sponsors, announced at the opening event of the camp.
- **Small** size company logo on camp t-shirts, posters, programs and pocket-schedules
- Company listed as Monroe–Style Mandolin Camp sponsor in the museum’s newsletter
- **Small** size logo with link on camp website.
- **NEW for 2009!** A complimentary 3-day pass to ROMP, the River of Music Party and Pioneers of Bluegrass Gathering taking place June 24-27, 2009 here at the museum in Owensboro, KY (\$70 value).



2009 Monroe-Style Mandolin Camp

SPONSORSHIP PLEDGE

Name of Company:

Address:

Phone Numbers:

Email:

Point of Contact:

Signature:

Sponsorship Level (check one:)

Level 1 _____

Level 2 _____

Level 3 _____

Thank you for your support!

Please fill out, sign and mail to:
International Bluegrass Music Museum
Attn: Gabrielle Gray
207 East 2nd Street
Owensboro, KY 42303